

Brookfield Public Library

Naming Rights

Adopted: 9/26/2018

Revised: 1/23/2019

The Brookfield Public Library Board of Trustees offers naming rights for new and existing physical assets. This includes rooms, spaces, substantial equipment/furniture installations, and landscaping features. The Board shall have sole discretion to make any and all decisions regarding whether to accept funds for naming rights. Should the Board decide to accept funds for naming rights, the Board shall work in conjunction with interested investors as to final decisions regarding how said naming rights are implemented and acknowledged.

All investments committed at the \$10,000 and above will be acknowledged in perpetuity. With respect to any naming investment under \$10,000, Library trustees have the right to revisit said area after 20 years from the time the investment was received. The donor has the right of first refusal at the time of renewal.

A plaque will be installed at or near the named area. The Board, in conjunction with the donor and the Library Director, reserves the right to decide the wording, size, location, and style of the plaque. An appropriate dedication ceremony may be planned and conducted.

Unless waived by Trustees, naming opportunities will not be considered for 1) political candidates or organizations or (2) religious leaders, organizations or institutions. Trustees reserve the right to recognize individuals or groups and permit naming opportunities for those who have made a significant contribution to the Brookfield community.

Library Trustees also reserve the right to name an unnamed room in memoriam or in honor of a library related individual deemed deserving of such an honor.